

VIVERE COLORADO - LOGO SYSTEM + PRINTER KIT

27 logos, one page each. One colour: WHITE ink on BLACK garments.

Every logo has three folders:

- print/ white-ink master; flat designs also have a 600 dpi film TIF at true size
- embroider/ solid white-thread vector (SVG). Engravings 01-09 cannot be stitched: use flat 21-27.
- theme/ white and black, transparent PNG (2048 + 512 px) and SVG, plus previews

Placement files (tee, hat, apron, tote) are listed under each logo by code: film TIF, halftone PNG, grayscale PNG.

Screens: 55 lpi for 5 in and up, 65 lpi below. Placement: front 3 in below neckline, back 3 in below collar.

COLORADO SERIES

01 Colorado crest

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY-README.txt

Theme

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white_2048px.png

white_512px.png

Placements

CO-T1 Tee - Full back crest

12.00 x 5.79 in 55 lpi

CO-T2 Tee - Full front crest

10.00 x 4.82 in 55 lpi

CO-A1 Apron - Bib crest

9.00 x 4.34 in 55 lpi

CO-B1 Tote - Front crest

11.00 x 5.31 in 55 lpi



Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.

COLORADO SERIES

02 Colorado round badge

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY-README.txt

Theme

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white_2048px.png

white_512px.png

Placements

CO-T3 Tee - Full back badge

10.00 x 9.82 in 55 lpi

CO-T4 Tee - Left chest badge

3.50 x 3.44 in 65 lpi

CO-H1 Hat - Front panel badge

2.35 x 2.31 in 65 lpi

CO-A2 Apron - Bib badge

6.00 x 5.89 in 55 lpi

CO-B2 Tote - Front badge

8.00 x 7.86 in 55 lpi



Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.

TO LIVE HIDDEN EDITION

03 To Live hidden crest

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY-README.txt

Theme

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white_2048px.png

white_512px.png

Placements

TL-T1 Tee - Full back crest

12.00 x 5.86 in 55 lpi

TL-T2 Tee - Full front crest

10.00 x 4.88 in 55 lpi

TL-A1 Apron - Bib crest

9.00 x 4.39 in 55 lpi

TL-B1 Tote - Front crest

11.00 x 5.37 in 55 lpi



Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.



TO LIVE HIDDEN EDITION

04 To Live hidden round badge

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY-README.txt

Theme

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white_2048px.png

white_512px.png

Placements

TL-T3	Tee - Full back badge	10.00 x 9.85 in 55 lpi
TL-T4	Tee - Left chest badge	3.50 x 3.44 in 65 lpi
TL-H1	Hat - Front panel badge	2.35 x 2.31 in 65 lpi
TL-A2	Apron - Bib badge	6.00 x 5.91 in 55 lpi
TL-B2	Tote - Front badge	8.00 x 7.88 in 55 lpi

Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.



OVAL BADGES

05 Oval badge - COLORADO on top

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY-README.txt

Theme

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

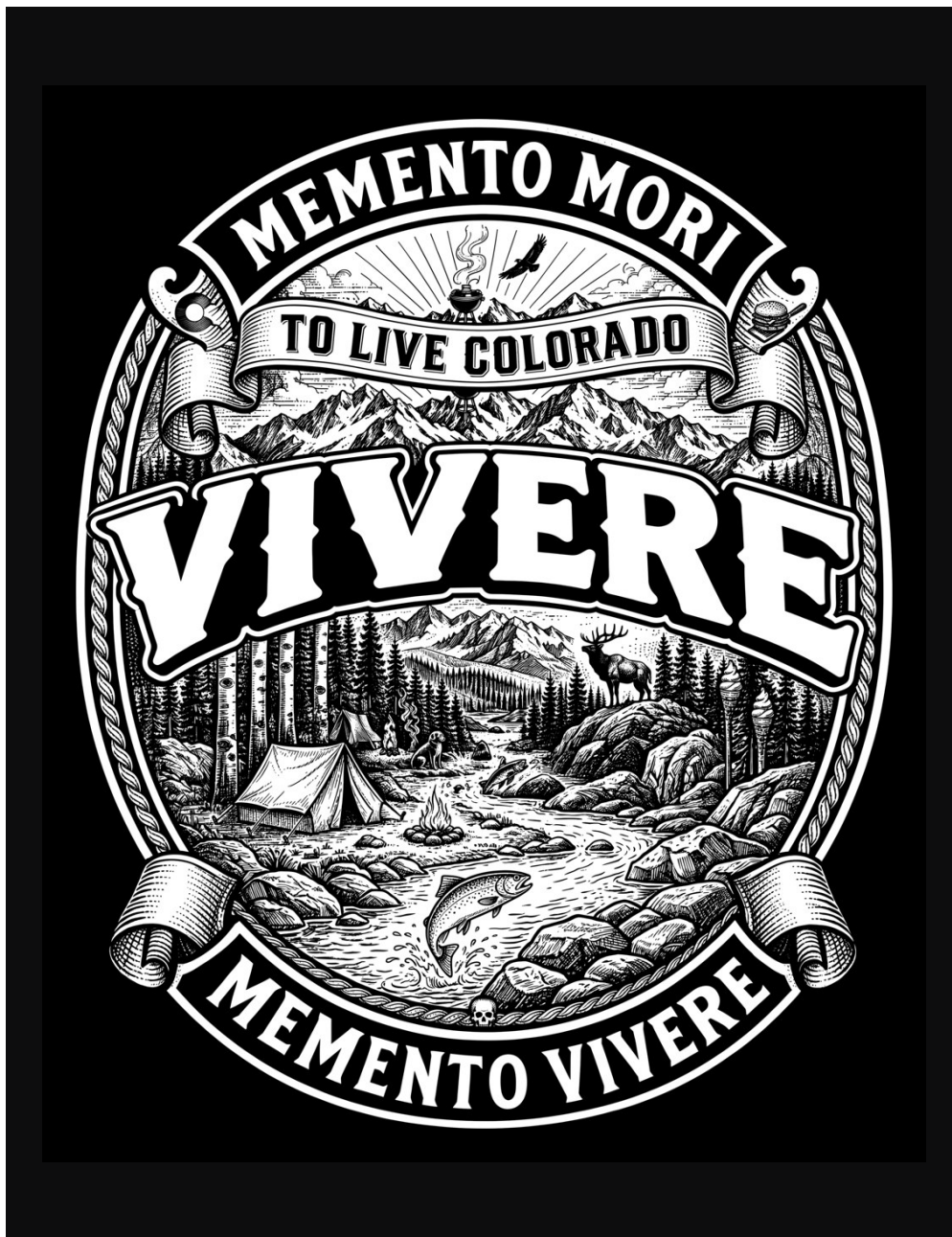
white_2048px.png

white_512px.png

Placements

TC-H1	Hat - Front oval badge (COLORADO)	1.85 x 2.02 in 65 lpi
TC-T3	Tee - Full back oval badge	9.00 x 9.83 in 55 lpi
TC-T4	Tee - Left chest oval badge	3.00 x 3.27 in 65 lpi
TC-A2	Apron - Bib oval badge	5.50 x 6.00 in 55 lpi
TC-B2	Tote - Front oval badge	7.00 x 7.64 in 55 lpi

Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.



OVAL BADGES

06 Oval badge - TO LIVE COLORADO on to

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY-README.txt

Theme

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

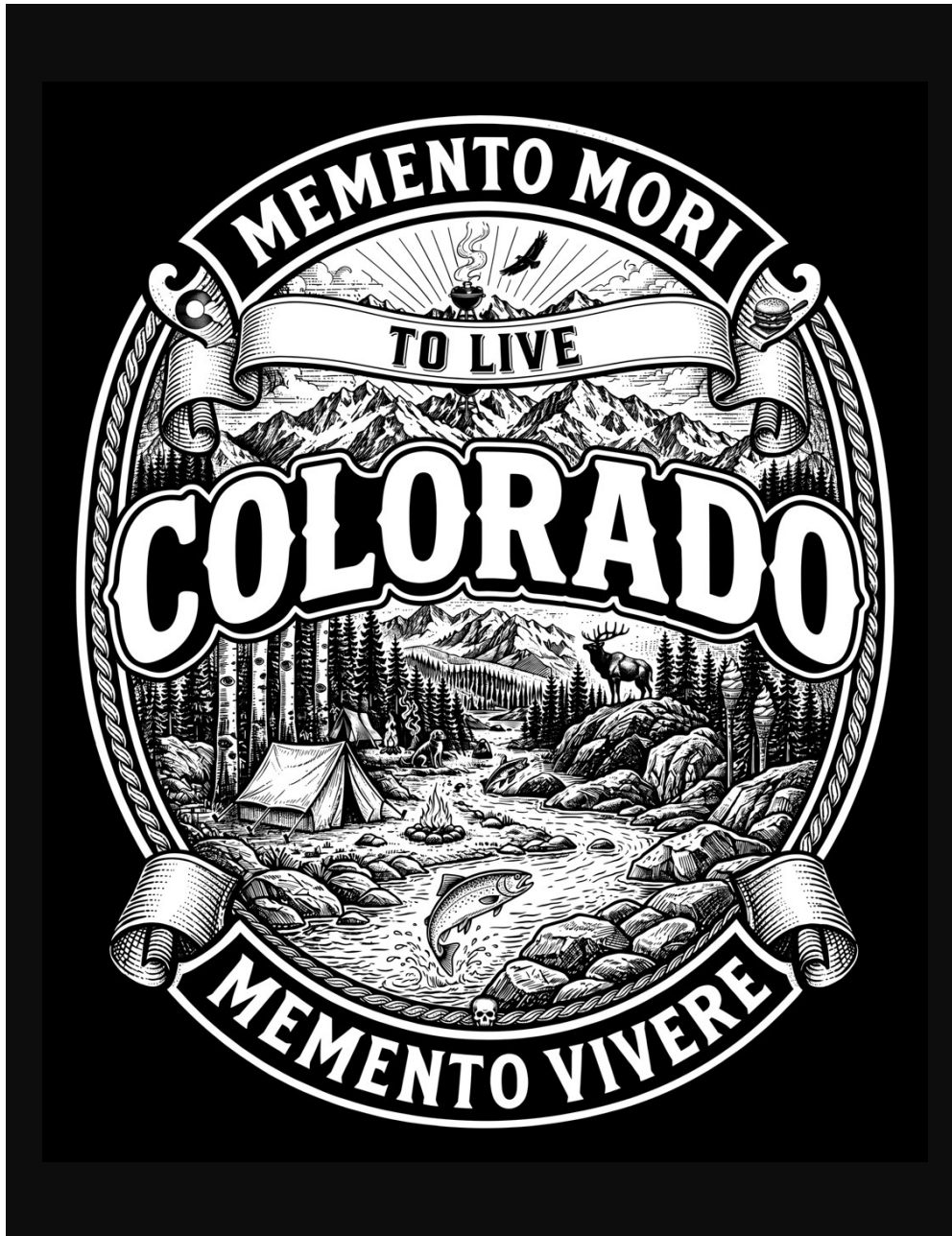
white_2048px.png

white_512px.png

Placements

TV-H1	Hat - Front oval badge (TO LIVE COLORADO)	1.85 x 2.29 in	65 lpi
TV-T3	Tee - Full back oval badge	9.00 x 11.14 in	55 lpi
TV-T4	Tee - Left chest oval badge	3.00 x 3.71 in	65 lpi
TV-A2	Apron - Bib oval badge	5.50 x 6.81 in	55 lpi
TV-B2	Tote - Front oval badge	7.00 x 8.66 in	55 lpi

Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.



OVAL BADGES

07 Oval badge - TO LIVE over COLORADO

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY-README.txt

Theme

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white_2048px.png

white_512px.png

Placements

TO-H1	Hat - Front oval badge (TO LIVE over big COL	1.85 x 2.29 in 65 lpi
TO-T3	Tee - Full back oval badge	9.00 x 11.15 in 55 lpi
TO-T4	Tee - Left chest oval badge	3.00 x 3.72 in 65 lpi
TO-A2	Apron - Bib oval badge	5.50 x 6.82 in 55 lpi
TO-B2	Tote - Front oval badge	7.00 x 8.67 in 55 lpi

Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.

HAWAII SERIES

08 Hawaii crest

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY-README.txt

Theme

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white_2048px.png

white_512px.png

Placements

HI-T1 Tee - Full back crest

12.00 x 5.63 in 55 lpi

HI-T2 Tee - Full front crest

10.00 x 4.69 in 55 lpi

HI-A1 Apron - Bib crest

9.00 x 4.22 in 55 lpi

HI-B1 Tote - Front crest

11.00 x 5.16 in 55 lpi



Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.

HAWAII SERIES

09 Hawaii round badge

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY-README.txt

Theme

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white_2048px.png

white_512px.png

Placements

HI-T3 Tee - Full back badge
HI-T4 Tee - Left chest badge
HI-H1 Hat - Front panel badge
HI-A2 Apron - Bib badge
HI-B2 Tote - Front badge

10.00 x 9.57 in 55 lpi
3.50 x 3.35 in 65 lpi
2.35 x 2.25 in 65 lpi
6.00 x 5.74 in 55 lpi
8.00 x 7.66 in 55 lpi

Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.



R&K WORDMARK

10 VIVERE COLORADO wordmark - clean

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY_white-thread_4.25in.svg

Theme

black.svg

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

Placements

W-T5 Tee - Left chest VIVERE COLORADO

3.75 x 1.47 in solid

W-H2 Hat - Front VIVERE COLORADO

4.25 x 1.67 in solid

R&K's own vector, solid shapes: ready for the digitiser.



R&K WORDMARK

11 VIVERE COLORADO wordmark - distressed

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_4.25in.svg

Theme

black.svg

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

Placements

W-T10 Tee - Left chest VIVERE COLORADO distressed 3.75 x 1.47 in solid

W-H6 Hat - Front VIVERE COLORADO distressed 4.25 x 1.67 in solid

Distress specks removed for stitching (uses the clean letterforms).



R&K WORDMARK

12 VIVERE

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY_white-thread_3in.svg

Theme

black.svg

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

Placements

W-T7 Tee - Back neck VIVERE

3.00 x 0.89 in solid

W-A4 Apron - Pocket VIVERE

3.00 x 0.89 in solid

R&K's own vector, solid shapes: ready for the digitiser.

R&K WORDMARK

13 VIVERE upside down - hat bill

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY_white-thread_3in.svg

Theme

black.svg

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

Placements

W-H3 Hat - Bill VIVERE upside down

3.00 x 0.89 in solid

R&K's own vector, solid shapes: ready for the digitiser.



R&K WORDMARK

14 TO LIVE CO banner

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_4in.svg

Theme

black_2048px.png

black_512px.png

black_simplified.svg

preview_on-black.jpg

preview_on-white.jpg

white_2048px.png

Placements

W-H5 Hat - Front TO LIVE CO banner

4.00 x 1.54 in solid

Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.



R&K WORDMARK

15 VIVERE COLORADO + TO LIVE CO lockup

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY_white-thread_4in.svg

Theme

black.svg

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

Placements

W-T6 Tee - Full front lockup

10.00 x 8.19 in solid

W-A3 Apron - Bib lockup

7.00 x 5.73 in solid

R&K's own vector, solid shapes: ready for the digitiser.



R&K WORDMARK

16 VIVERE COLORADO + TO LIVE CO lockup

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_4in.svg

Theme

black.svg

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

Placements

W-T11 Tee - Full front lockup distressed

10.00 x 8.19 in solid

Distress specks removed for stitching (uses the clean letterforms).



MEMENTO VIVERE

MOTTO

17 MEMENTO VIVERE

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_4in.svg

Theme

black.svg

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

Placements

W-T8 Tee - Sleeve MEMENTO VIVERE

4.00 x 0.28 in solid

Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.



MOTTO

18 MEMENTO MORI

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_3.5in.svg

Theme

black.svg

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

Placements

W-T9 Tee - Sleeve MEMENTO MORI

3.50 x 0.27 in solid

Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.



**MEMENTO
VIVERE**

MOTTO

19 MEMENTO / VIVERE stacked

Print

PRINT-MASTER_white-ink_3000px.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_2.25in.svg

Theme

black.svg

black_2048px.png

black_512px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

Placements

W-H4 Hat - Back MEMENTO / VIVERE stacked

2.00 x 0.57 in solid

Simplified for thread: nothing finer than 0.9 mm, fine engraving lines merged or dropped.

COIN EMBLEM

20 Vivere Colorado coin emblem

Print

PRINT-MASTER_white-ink_4.25in_600dpi.png
vivere-coin_L2-chest_3.50in_black.svg
vivere-coin_L2-chest_3.50in_white.svg
vivere-coin_L2-full_4.25in_black.svg
vivere-coin_L2-full_4.25in_white.svg
vivere-coin_L2-micro_0.60in_black.svg

Embroider

vivere-coin_L3-chest_emb_3.75in_white-thread.svg
vivere-coin_L3-full_emb_8.00in_white-thread.svg
vivere-coin_L3-micro_emb_1.00in_white-thread.svg

Theme

black.svg
black_2048px.png
black_512px.png
preview_on-black.jpg
preview_on-white.jpg
white.svg



Rebuilt one-colour vector of the coin. Screen print from the L2 SVGs; embroider from the L3 S



FLAT SET - BUILT FOR EMBROIDERY

21 Flat round badge

Print

FILM_3.5in_600dpi.tif

PRINT_white-ink_3.5in_600dpi.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_3.5in.svg

Theme

black.svg

black_2048px.png

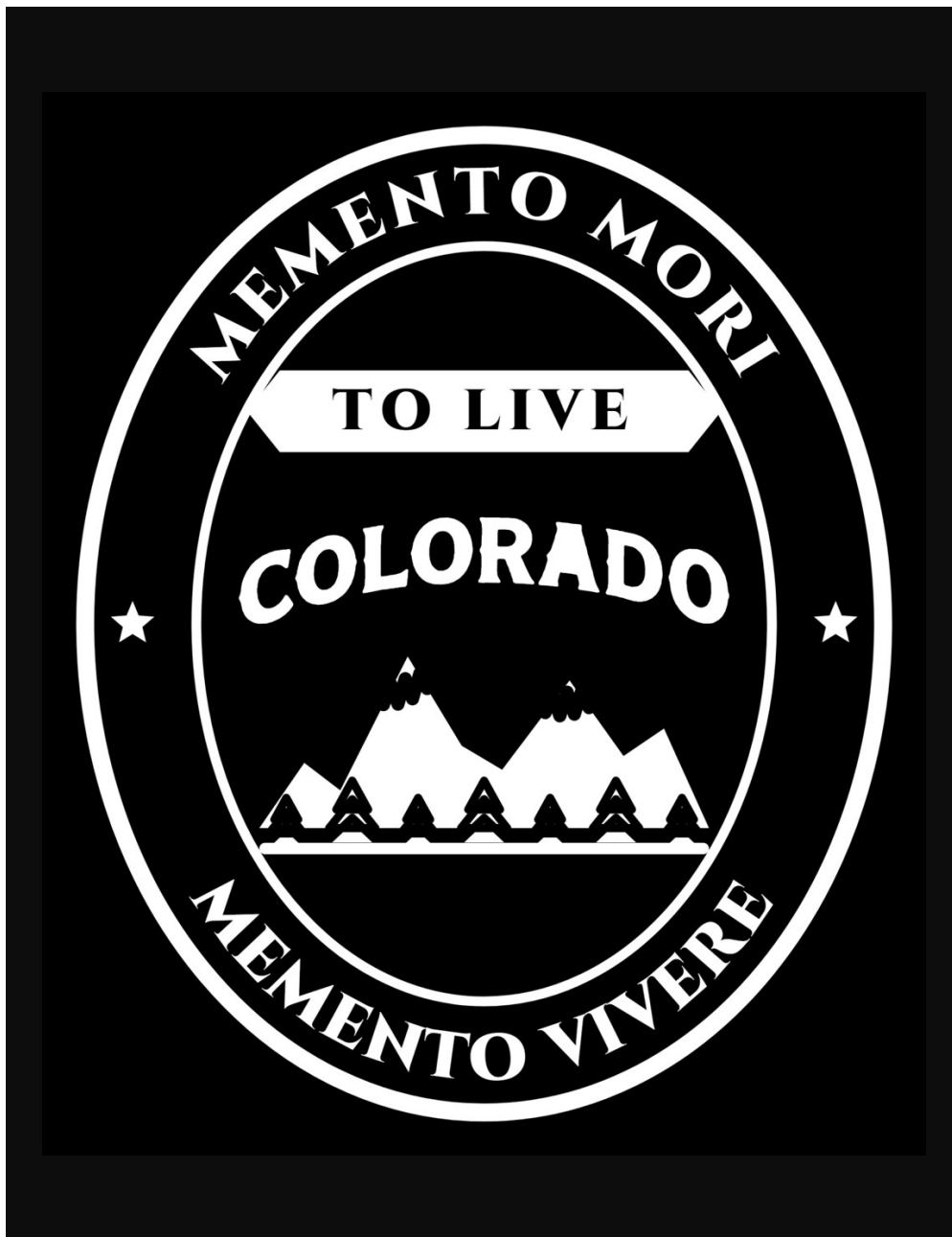
preview_on-black.jpg

preview_on-white.jpg

white.svg

white_2048px.png

Flat vector built for thread: fonts outlined, nothing finer than 1 mm.



FLAT SET - BUILT FOR EMBROIDERY

22 Flat oval badge - TO LIVE over COLORADO

Print

FILM_2.75in_600dpi.tif

PRINT_white-ink_2.75in_600dpi.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_2.75in.svg

Theme

black.svg

black_2048px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

white_2048px.png

Flat vector built for thread: fonts outlined, nothing finer than 1 mm.



FLAT SET - BUILT FOR EMBROIDERY

23 Flat shield patch

Print

FILM_3in_600dpi.tif

PRINT_white-ink_3in_600dpi.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_3in.svg

Theme

black.svg

black_2048px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

white_2048px.png

Flat vector built for thread: fonts outlined, nothing finer than 1 mm.



FLAT SET - BUILT FOR EMBROIDERY

24 Flat hat front - ridge over VIVERE COLORADO

Print

FILM_4.5in_600dpi.tif

PRINT_white-ink_4.5in_600dpi.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_4.5in.svg

Theme

black.svg

black_2048px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

white_2048px.png

Flat vector built for thread: fonts outlined, nothing finer than 1 mm.



**MEMENTO
VIVERE**

FLAT SET - BUILT FOR EMBROIDERY

25 Flat hat back - MEMENTO / VIVERE

Print

FILM_2.25in_600dpi.tif

PRINT_white-ink_2.25in_600dpi.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_2.25in.svg

Theme

black.svg

black_2048px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

white_2048px.png

Flat vector built for thread: fonts outlined, nothing finer than 1 mm.



MEMENTO VIVERE

FLAT SET - BUILT FOR EMBROIDERY

26 Flat sleeve - MEMENTO VIVERE

Print

FILM_4in_600dpi.tif

PRINT_white-ink_4in_600dpi.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_4in.svg

Theme

black.svg

black_2048px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

white_2048px.png

Flat vector built for thread: fonts outlined, nothing finer than 1 mm.



FLAT SET - BUILT FOR EMBROIDERY

27 Flat back-neck - mountains over VIVERE

Print

FILM_3in_600dpi.tif

PRINT_white-ink_3in_600dpi.png

Embroider

EMBROIDERY_preview.png

EMBROIDERY_white-thread_3in.svg

Theme

black.svg

black_2048px.png

preview_on-black.jpg

preview_on-white.jpg

white.svg

white_2048px.png

Flat vector built for thread: fonts outlined, nothing finer than 1 mm.